

MOOCs&Co

Designing new learning experiences



p.a.u.
education

Your Challenge

Universities, companies and other organisations face challenges in teaching, corporate training, and internal and external communications.

The explosion of innovation in online, mobile and blended learning creates unprecedented opportunities for reaching more people, more effectively and at lower costs.

Your organisation may already have high-quality educational content and activities, but you may not be getting the greatest impact for the best price.

Education is not just about content. Your challenge is not how to produce yet another video, booklet or course. It is how to create the learning experiences that will move minds and achieve the effects you want.

Our method

The knowledge you need

Making the right decisions starts with understanding the tools available and how to choose between them. What are the pros and cons?

We provide the knowledge you need in a format you can use.

A strategy to meet your goals

There are no “one size fits all” solutions in education. We can help you define your needs, and identify the path that will lead you to success.

Designing the interventions

Who do you want to reach? What assets can you utilise? How do you use the resources to achieve your goals? Our tools and methods address such design challenges.



Our Solution

Our mission at MOOCs & Co is to help you understand the potential of education innovations, assist you in choosing those that fit your needs, and guide you through the production and implementation of new learning schemes.

We engage you in a vibrant dialogue around new learning innovations that suit your organisation and your business perspectives.

There are endless variations on MOOCs: self-paced or scheduled, collaborative or individual, content-driven or project-based.

You may require small, closed online courses or blended learning experiences that combine face-to-face and online interactions.

Our holistic service will support you through all the phases of educational innovation, from conception to execution and evaluation. We can develop learning solutions for you - but we prefer to help you build them yourself.



Producing tools and resources

We will help you find the right producers and developers for the content you need, and ensure the highest quality outputs.

Delivering the experience

The critical phase of an eLearning project often starts after production ends, when learners are interacting with content and activities. We help you plan and execute this phase to maximise impact and minimise risks.

Evaluating every step

How can you gauge success? What needs improving for the next round? Evaluation is embedded into everything we do, from day one until long after a project is completed.

The Design Team



Pierre-Antoine Ullmo

The founder of P.A.U. Education and a recognised expert in education and innovative learning. He supports and advises European Commission officials, general directors and CSR directors from leading multinationals in the field of education, innovative learning and social development; coordinates the Open Education Europa Portal – the major gateway for innovative learning in Europe; is co-founder of the Open Education Challenge, the first European incubator for education startups.



Yishay Mor

P.A.U. Education's Educational Design Scientist, and a senior member of the company's Innovation in Education team. Yishay is a scholar of international standing in educational technology, learning design and educational design research. He has led, or co-led several national and European projects, exploring the potential of new technologies in education, developing powerful new pedagogical tools and the technologies to support them, and creating the means for sharing good practices in education.

References

- Coordinator of the European Union portal on MOOCs and OER
- Co-organiser of the eMOOCs Conference
- Creator of the Open Education Challenge, the first European incubator for education startups
- Leader of the MOOCs for Web Skills initiative for the European Union
- Expert in design thinking for technology-enhanced learning

Contact us

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